

# Privacy Policy

Your privacy is very important to us. We have a few fundamental principles that we follow:

- We don't ask you for personal information unless we truly need it. (We can't stand services that ask you for things like your gender or income level for no apparent reason.)
- We don't share your personal information with anyone except to comply with the law, develop our products, or protect our rights.
- We don't store personal information on our servers unless required for the on-going operation of our site.

2nd Cousin, Inc. operates several health websites including the HealthNews Podcast and the doctor's site you are currently visiting. It is 2nd Cousin's policy and the policy of the doctor that owns this site to respect your privacy regarding any information we may collect while operating our websites.

## Website Visitors

Like most website operators, 2nd Cousin and the doctor whose site you are visiting collects non-personally-identifying information of the sort that web browsers and servers typically make available, such as the browser type, language preference, referring site, and the date and time of each visitor request. 2nd Cousin's and the doctor's whose site you are visiting purpose in collecting non-personally identifying information is to better understand how this doctor's visitors use its website. From time to time, 2nd Cousin, Inc. and the doctor whose site

you are visiting may release non-personally-identifying information in the aggregate, e.g., by publishing a report on trends in the usage of its website.

2nd Cousin, Inc. and the doctor whose site you are visiting also collects potentially personally-identifying information like Internet Protocol (IP) addresses for logged in users and for users leaving comments on our blogs. 2nd Cousin, Inc. and the doctor whose site you are visiting only discloses logged in user and commenter IP addresses under the same circumstances that it uses and discloses personally-identifying information as described below, except that blog commenter IP addresses are visible and disclosed to the administrators of the blog where the comment was left.

### **Gathering of Personally-Identifying Information**

Certain visitors to 2nd Cousin, Inc. and the doctor whose site you are visiting websites choose to interact with 2nd Cousin, Inc. and the doctor whose site you are visiting in ways that require 2nd Cousin, Inc. and the doctor whose site you are visiting to gather personally-identifying information. The amount and type of information that 2nd Cousin, Inc. and the doctor whose site you are visiting gathers depends on the nature of the interaction. For example, we ask visitors who comment on our blog to provide a username and email address. Those who wish to receive the doctor's updates via email, we collect their emails. In each case, 2nd Cousin, Inc. and the doctor whose site you are visiting collects such information only insofar as is necessary

or appropriate to fulfill the purpose of the visitor's interaction with 2nd Cousin, Inc. and the doctor whose site you are visiting. 2nd Cousin, Inc. and the doctor whose site you are visiting does not disclose personally-identifying information other than as described below. And visitors can always refuse to supply personally-identifying information, with the caveat that it may prevent them from engaging in certain website-related activities.

### **Aggregated Statistics**

2nd Cousin, Inc. and the doctor whose site you are visiting may collect statistics about the behavior of visitors to its websites. For instance, 2nd Cousin, Inc. and the doctor whose site you are visiting may monitor the most popular pages on the list25.com site or use spam screened by the Akismet service to help identify spam. 2nd Cousin, Inc. and the doctor whose site you are visiting may display this information publicly or provide it to others. However, 2nd Cousin, Inc. and the doctor whose site you are visiting does not disclose personally-identifying information other than as described below.

### **Protection of Certain Personally-Identifying Information**

2nd Cousin, Inc. and the doctor whose site you are visiting discloses potentially personally-identifying and personally-identifying information only to those of its employees, contractors and affiliated organizations that (i) need to know that information in order to process it on 2nd Cousin, Inc. and the doctor whose site you are visiting behalf or to provide services available at 2nd Cousin, Inc. and the doctor whose

site you are visiting websites, and (ii) that have agreed not to disclose it to others. Some of those employees, contractors and affiliated organizations may be located outside of your home country; by using 2nd Cousin, Inc. and the doctor whose site you are visiting websites, you consent to the transfer of such information to them. 2nd Cousin, Inc. and the doctor whose site you are visiting will not rent or sell potentially personally-identifying and personally-identifying information to anyone. Other than to its employees, contractors and affiliated organizations, as described above, 2nd Cousin, Inc. and the doctor whose site you are visiting discloses potentially personally-identifying and personally-identifying information only in response to a subpoena, court order or other governmental request, or when 2nd Cousin, Inc. and the doctor whose site you are visiting believes in good faith that disclosure is reasonably necessary to protect the property or rights of 2nd Cousin, Inc. and the doctor whose site you are visiting, third parties or the public at large. If you are a registered user of an 2nd Cousin, Inc. and the doctor whose site you are visiting website and have supplied your email address, 2nd Cousin, Inc. and the doctor whose site you are visiting may occasionally send you an email to tell you about new features, solicit your feedback, or just keep you up to date with what's going on with 2nd Cousin, Inc. and the doctor whose site you are visiting and our products. We primarily use our various product blogs to communicate this type of information, so we expect to keep this type of email to a minimum. If you send us a request (for

example via a support email or via one of our feedback mechanisms), we reserve the right to publish it in order to help us clarify or respond to your request or to help us support other users. 2nd Cousin, Inc. and the doctor whose site you are visiting takes all measures reasonably necessary to protect against the unauthorized access, use, alteration or destruction of potentially personally-identifying and personally-identifying information.

### **Cookies**

A cookie is a string of information that a website stores on a visitor's computer, and that the visitor's browser provides to the website each time the visitor returns. 2nd Cousin, Inc. and the doctor whose site you are visiting uses cookies to help 2nd Cousin, Inc. and the doctor whose site you are visiting identify and track visitors, their usage of 2nd Cousin, Inc. and the doctor whose site you are visiting website, and their website access preferences. 2nd Cousin, Inc. and the doctor whose site you are visiting visitors who do not wish to have cookies placed on their computers should set their browsers to refuse cookies before using 2nd Cousin, Inc. and the doctor whose site you are visiting websites, with the drawback that certain features of 2nd Cousin, Inc. and the doctor whose site you are visiting websites may not function properly without the aid of cookies.

### **Business Transfers**

If 2nd Cousin, Inc. and the doctor whose site you are visiting, or substantially all of its assets were acquired, or in the unlikely event

that 2nd Cousin, Inc. and the doctor whose site you are visiting goes out of business or enters bankruptcy, user information would be one of the assets that is transferred or acquired by a third party. You acknowledge that such transfers may occur, and that any acquirer of 2nd Cousin, Inc. and the doctor whose site you are visiting may continue to use your personal information as set forth in this policy.

### **Ads**

Ads appearing on any of our websites may be delivered to users by advertising partners, who may set cookies. These cookies allow the ad server to recognize your computer each time they send you an online advertisement to compile information about you or others who use your computer. This information allows ad networks to, among other things, deliver targeted advertisements that they believe will be of most interest to you. This Privacy Policy covers the use of cookies by 2nd Cousin, Inc. and the doctor whose site you are visiting and does not cover the use of cookies by any advertisers.

### **Comments**

Comments and other content submitted to Akismet anti-spam service are not saved on our servers unless they were marked as false positives, in which case we store them long enough to use them to improve the service to avoid future false positives.

### **Privacy Policy Changes**

Although most changes are likely to be minor, 2nd Cousin, Inc. and the doctor whose site you are visiting may change its Privacy Policy

from time to time, and in 2nd Cousin, Inc. and the doctor whose site you are visitings sole discretion. 2nd Cousin, Inc. and the doctor whose site you are visiting encourages visitors to frequently check this page for any changes to its Privacy Policy. Your continued use of this site after any change in this Privacy Policy will constitute your acceptance of such change.